

Eric Biddle  
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**Education:**

- 2003-2004: Herron School of Art, Foundation Study for Visual Communication/ Fine Arts
- 2004-2008: Purdue University - Computer Graphics Major - Multimedia/Web Design focus with a minor in Fine Art and Illustration. - Graduated with a Bachelor of Science degree.

**Skills:**

- Knowledge of computer hardware, networks, and software.
- Microsoft Word, Excel, PowerPoint, Adobe Photoshop, Illustrator.
- Scanning, color correcting, photo touch-ups, multimedia usability, 2D animation, raster and vector imaging, interface design, logo and branding design.
- Web and multimedia design and development - XHTML, XML, ASP, ASP.NET, PHP, CSS, Flash (ActionScript), Drupal, JavaScript, SQL, Dreamweaver, database integration, Visual Basic, and C.
- Customer service in retail environment - including sales, answering customer queries, ensuring customer satisfaction.
- Attention to detail and precision, solid work ethics concerning meeting deadlines and reliability.
- Quick learner with the ability to confront new challenges with an open mind and generate creative and efficient solutions.

**Experience:**

**January 2010 - Present**

**Core-Com Website Solutions**

- Designed logos, characters, signs, and websites for a large variety of clients.
- Lead in project direction and idea generation for solutions.
- Worked to ensure client satisfaction with all design-work, and precision of details.
- Debugged and found solutions for problems on existing websites and corrected errors as required for clients.
- Collaborated with other developers and team members.
- Actively participated in all aspects of project development.

**April 2008 - Present**

**Walmart**

- Recommended products and worked diligently to serve customers.
- Loaded and unloaded heavy merchandise in various and often extreme weather conditions.
- Trained new employees and lead department team to increase efficiency and customer satisfaction.
- Maintained an efficient and organized merchandise binning area.
- Used industrial lifting equipment to organize products inside and outside of facility.
- Trained and certified others in the use of industrial lifting equipment.

- Created displays to generate customer interest and sales of merchandise.

### **May 2003- Present**

#### **Freelance art and design projects**

- Created drawings, paintings, sculptures, and videos for artistic pieces and as part of other multimedia projects.
- Storyboarding for animation, game and other interactive projects.
- Character and creature design for flash game projects and animations.
- Website coding and design.
- Menu, logo, database, and website design for Euro Cafe.
- Flier and ad designs for several documentaries and events.

### **September 2001 - April 2008**

#### **Marsh Supermarkets**

- Assisted customers with merchandise and generated repeat business through accuracy or knowledge, consistent courteousness, and eagerness to maintain a positive experience for customers.
- Catalogued videos for rental and sale, as well as helpfully recommending films for rental and sales to customers.
- Maintained product stock, and presented merchandise in a way to increase customer focus and sales of products.
- Created displays and artwork to increase customer interest.